

# JCCPGH

Shining a  
Light on

**WELLNESS**  
**COMMUNITY**  
**CONNECTION**

**JCC of Greater Pittsburgh  
Annual Report 2022-23**



Scott E. Seewald  
*Chair of the Board*



Brian Schreiber  
*President and CEO*



Jason Kunzman  
*Incoming President  
and CEO*

## **Dear Friends**

As we reflect on the past fiscal year— our 128th year serving the community—we are struck by a feeling of normalcy and a remarkable spirit of resiliency and optimism at the agency.

This is not to diminish the profound effects of the global pandemic on all of us, but rather to marvel at and take pleasure in the hustle and bustle of today's JCC – the packed Group Exercise classes; the seniors gathering for lunch at both of our branches; the towel-clad preschoolers meandering to the swimming pool; hundreds of school-age children participating in our summer camps. It's exciting to be in the here and now at the JCC and we savor the challenges that come from oversubscribed classes and busy hallways.

We've learned lessons drawn from our experiences evolving through the pandemic, when we strengthened our abilities to quickly respond and evolve and maximize resources for our community's benefit. We became increasingly confident in our ability to innovate and problem solve and to be intentional about putting our collective institutional self-knowledge into practice.

## **Accomplishments to Date**

After a precipitous drop in paid membership during the early months of the pandemic, we have lived up to our commitment to serve community to the fullest extent possible. Membership has largely rebounded, camp registrations have surpassed pre-COVID figures, and new services have been offered in both branches.

We've seen new wide-ranging initiatives emerge, from camps and out-of-school time inclusion services to enhancing wellness with the new Recovery Room in Squirrel Hill and transforming fitness at the South Hills JCC as a Spartan DEKA affiliate. We have fostered a growing synergy between our two year-round facilities, most notably in the expansion of our AgeWell at the JCC program to a Senior Center pilot program in the South Hills.

Public health and community wellness continue to be key drivers in our work, including community support groups, blood drives, volunteer activities for people of all ages, and combatting isolation among older adults through congregate meals and a rich compendium of in-person and virtual learning opportunities.

### Transitioning for the Future

As our long-tenured CEO Brian Schreiber takes on a new full-time role as the Chief External Affairs Officer and Jason Kunzman, our former Chief Program Officer, becomes only the third Chief Executive Officer in 41 years to assume this role, we are reminded of the enduring nature of the JCC, guided by its mission and rooted in Jewish values. We are confident that the solid foundation of our agency not only supports continuity, but has prepared us to embrace the new ideas, initiatives and activities that this change in leadership promises.

We believe that envisioning and realizing our next phase of growth is possible thanks to the thoughtful, values-infused work of JCC professional staff, lay leadership, community partners and supporters. We pledge to deepen our work on growing our impact in the larger community while also advancing Jewish community life and making the JCC the best community asset we can be, for everyone.

We thank all of you—our friends, constituents, donors and supporters—for your steadfast commitment as our journey continues.

**Together, we can shine a light on wellness, community and connection.**

Scott E. Seewald, *Chair of the Board*  
Brian Schreiber, *President and CEO*  
Jason Kunzman, *Incoming President and CEO*







## GROWING AND THRIVING

*Laying the foundation for a brighter future for the next generation*

- 205 Young children played, learned and grew in our Early Childhood Development Centers, with both Squirrel Hill and South Hills facilities maintaining long waiting lists due to the national teacher shortage. ECDC leadership is helping to lead local advocacy to remedy to this critical issue.
- 275 School-age children participated in after school, school days off and Kids Night Out programs that provided enrichment activities and supported working families and the community.
- 613 Youth and teens connected and learned through a wide variety of programs including middle and high school musicals; J-Serve, an annual day of community service; the Maccabi Games; and the She'elot Fellowship, a partnership with the Jewish Federation of Greater Pittsburgh in which 17 high school students used Jewish text to explore deep questions about life, society, and Jewish identity.









## Summer Camps

**Connections • Values • Growth • Fun**

- 1,600+ campers enrolled in day and resident camps with all camps reaching full capacity.
- 1 in 4 JCC day campers were identified as neurodiverse; serving campers from 30 municipalities throughout Allegheny County, the JCC continued its efforts to become a regional leader in out-of-school time inclusion services.
- 55 Teens traveled to Israel through the EKC Staff-in-Training program and the Diller Teen Fellowship, which also welcomed 20 Israeli Fellows to Pittsburgh in March.
- 33 Israeli *shlichim* came to work at JCC day and overnight camps this summer to help promote a diverse environment and celebrate the global nature of Jewish peoplehood.





## Active and Healthy Aging

*Supporting older adults in maintaining autonomy, quality of life and dignity*

- 510 Seniors joined AgeWell at the JCC South Hills, a pilot program funded by the Jack Buncher Foundation, which launched in February and expanded senior services with grab and go lunches, clubs and other socializing activities.
- 13,478 Checkmates check-in and reassurance telephone calls made to seniors to help combat isolation and loneliness.
- 2,100 Virtual Senior Academy participants; 1,170 classes held online.
- 30,000 Lunches provided to seniors in Squirrel Hill and South Hills.
- 355 Older adults received flu, pneumonia, tetanus and shingles vaccines through a partnership with AgeWell at the JCC and Giant Eagle Pharmacy in multiple clinics.
- 460 HomeMeds Medication screenings, contracted with Allegheny County Department of Human Services, Area Agency on Aging, were conducted; 54% of those who were screened required pharmacist intervention.







## Fitness and Fun for Every. Body.

*Supporting health and well-being with a wide range of experiences*

- 31,883 Participated in group exercise classes.
- 1,923 DEKA participants at the JCC South Hills, including 5 quarterly competitions; 5 participants qualified for the DEKA World Championships.
- 9,976 Older adults stayed active in SilverSneakers and AgeWell fitness classes.
- Nearly 7,800 group and individual swim lessons provided. 70 swimmers from both Squirrel Hill and South Hills participated in the 14th annual Jack Morris Invitational Swim Meet, including the first-ever contingent of Special Olympics athletes who are also a part of the JCC family.
- 447 Participated in youth sports, such as basketball and soccer.





## Reaching Out and Serving Our Community

*Redefining “neighbor” from a geographic term to a moral concept*

- 120+ Neighbors celebrated Passover at the Center for Loving Kindness’s seder event, an interfaith, interracial and intercultural evening with an eye towards freedom. CFLK actions included facilitating 100+ learning sessions, in person and online, and leading 18 Mussar sessions titled “Working Together to Become a Better Me.”
- 439 Individual counseling sessions for 65 individuals and 60 alternative healing sessions serving 362 participants provided by the 10.27 Healing Partnership, Pittsburgh’s resiliency center which serves as the central coordinating agency for community response to the 2018 synagogue attack.
- 122 Teens from the Pittsburgh region organized and volunteered for the 2023 J-Serve day of service.
- 900 Patients helped by 282 donations made at 11 blood drives hosted at the JCC.
- 1,600+ COVID vaccines administered at the JCC in partnership with a number of health systems and providers.









## Returning to Solid Financial Footing

### Membership Rebounds

**4,150**

Member units  
March 2020

**3,834**

Member units  
August 2023

**3,100**

Member units  
July 2022

**2,005**

Member units  
February 2021

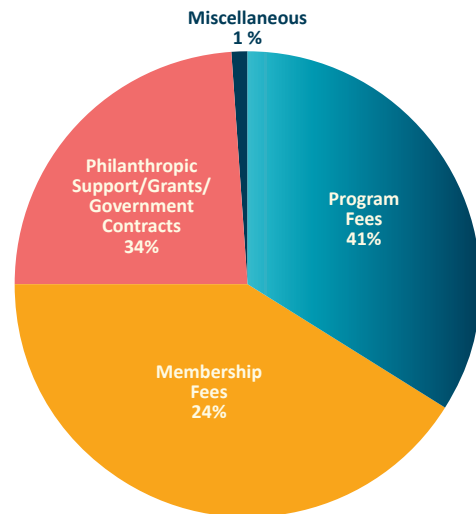
**\$2.3  
million**

Awarded toward financial assistance, enabling individuals of all backgrounds, abilities, religions and financial need to participate in the JCC's quality programs and services

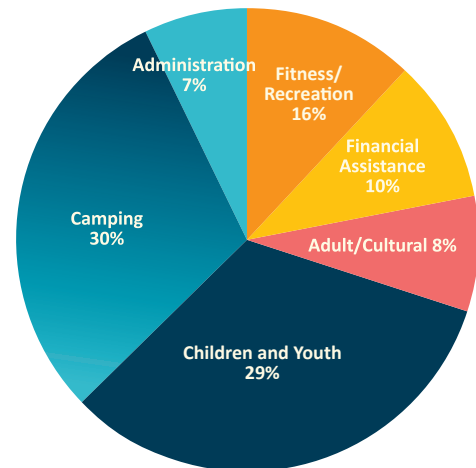
**\$31  
million**

Capital reinvestment in Squirrel Hill, South Hills, Family Park and Emma Kaufmann Camp since 2004

## Fiscal Year 2022 Audited



### Revenue



### Expenses



NURTURING PEOPLE  
CONNECTING COMMUNITY  
EACH DAY  
THROUGH EVERY AGE  
INSPIRED BY JEWISH VALUES

**JEWISH COMMUNITY CENTER OF GREATER PITTSBURGH**  
**JCCPGH.org**

**Squirrel Hill**  
**5738 Forbes Avenue**  
**Pittsburgh, PA 15217**  
**412-521-8010**

**South Hills**  
**345 Kane Boulevard**  
**Pittsburgh, PA 15243**  
**412-278-1975**

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*Many thanks to our community partners for their exceptional support.*



**JEWISH  
FEDERATION**  
GREATER PITTSBURGH



**J E W I S H  
HEALTHCARE  
FOUNDATION**



United Way of  
Southwestern Pennsylvania



JCC Association  
of North America