



**JCC
PGH**



**JEWISH COMMUNITY CENTER OF GREATER PITTSBURGH
ANNUAL REPORT 2019-2020**



William S. Goodman,
Chair of the Board



Brian Schreiber,
President and CEO

Dear Friends,

What a year it has been – a year of highs and stunning lows; of celebration followed by months of anxiety; of hope and of fear; of finding strength within ourselves and our community to meet unprecedented challenges and making lemonade out of lemons.

The first half of the JCC's fiscal year was a time of stability, growth and confidence in our ability to continue providing quality services to our community.

On March 13, the JCC was at an apex in its 125 year history. Membership was at an all-time high, we had just paid off a long-term debt and our financial health was excellent. We were providing \$3.4 million a year in financial assistance—14% of our annual operating budget—enabling many to participate in the many essential programs and services that the JCC provides.

Halfway through our year, everything ground to a halt as our JCC, our community, and really, our world, faced the unprecedented challenge of the Covid 19 virus, a threat to our very existence. On March 14, the year's success came crashing down without warning as circumstances forced the JCC to suspend operations. Suddenly, 80% of our operating revenue was frozen in place and the crisis forced a large scale transitory reduction in workforce.

Yet, even as the JCC contended with the drastic changes brought about by this crisis, the core mission and values of our Agency fueled our resolve. Our culture enabled us to pivot quickly to devise ways that we could continue providing impactful services to a community experiencing profound struggles from the fallout of the pandemic. In the second half of our year, we developed new and adapted programs that addressed food insecurity, the blood supply shortage in our community and social isolation and we innovated to provide new ways for our community to stay healthy and engaged. Our Center for Loving Kindness continued its work both virtually and in person with the

goal of strengthening the fabric of the community through education, activities and dialogue that reinforce the idea of transforming neighbor from geographic term to moral concept.

Our priority is for the health and safety of our community. In preparing for how and when we could safely resume in person services, we worked closely with long time partner, the Pittsburgh Regional Health Initiative, an operating arm of the Jewish Healthcare Foundation, for continued guidance. As state and local guidelines have allowed, beginning June 1 the JCC resumed on site programming in modified forms at its Squirrel Hill, South Hills and Monroeville sites including: Walk-in to work out, lap swimming, swim lessons, Early Childhood Development Center, Day Camps, Pop In Fitness and Personal Training.

This Annual Report shows some of the stark contrasts in the JCC's fiscal year performance. Perhaps more importantly, it shows our resilience under profoundly challenging and unpredictable circumstances, and our dedication to fulfilling our mission.

We will not allow a pandemic to destroy what we have built over 125 years and many generations.

We aspire to return to the day when we are able to live our mission to the fullest extent possible, to be our community's Town Square, to magnify life-sustaining care and support, meaning and enrichment during the good times and the bad now and for generations to come.

We are grateful for the support we received from you, our community—our neighbors, members, guests, donors, volunteers, foundations and partners—as we move forward, together and build an even better future.

A stylized blue ink signature of William S. Goodman.

A stylized blue ink signature of Brian Schreiber.

SNAPSHOTS

EARLY CHILDHOOD

THE JCC ON MARCH 13



■ **297** Infants and young children enrolled in Early Childhood Development Centers in Squirrel Hill and South Hills

THE JCC AFTER MARCH 14



■ **132** Children return in June to a program with rigorous cleaning protocols, modified dropoff and screening practices, and adherence to CDC guidelines and state compliance standards.

SNAPSHOTS

CHILDREN, TEENS, FAMILIES

THE JCC ON MARCH 13



- **134** School-age children enrolled in traditional after-school care
- **1,000** Teens engaged through in-person JCC programs

THE JCC AFTER MARCH 14



- **120** School-age children begin full-day care on August 31 with modified capacity guidelines as schools begin virtual or hybrid learning options. Rigorous cleaning protocols, modified dropoff and screening practices, and adherence to CDC guidelines and state compliance standards are put in place.
- **720** Participants in virtual programs

SNAPSHOTS

SUMMER CAMPS

THE JCC ON MARCH 13



■ **408** Campers pre-registered for JCC Day Camps

■ **600** Campers and staff registered to participate in upcoming summer at Emma Kaufmann Camp

THE JCC AFTER MARCH 14



■ **454** Children attend JCC Day Camps in modified programs in Monroeville, Squirrel Hill and South Hills

■ **400** Participants in EKC Family Retreats, Emma Kaufmann Camp's reimagined summer programming, in July and August

SNAPSHOTS

ADULTS

THE JCC ON MARCH 13



■ **12,944** J Cafe hot kosher lunches served to older adults in the first half of the year

THE JCC AFTER MARCH 14



■ **20,700** Meals to Go and Meals Delivered to vulnerable older adults in five months


■ **40** Virtual Senior Academy classes presented

SNAPSHOTS

HEALTH AND FITNESS


THE JCC ON MARCH 13



 **3,800** In-person group exercise participants in 385 classes/month

THE JCC AFTER MARCH 14



 **60** LIVE virtual group exercise and older adult fitness classes each week

SNAPSHOTS

CENTER FOR LOVING KINDNESS

THE JCC ON MARCH 13



JCC's Center for Loving Kindness social justice-focused programs included teen volunteers at the Squirrel Hill Food Pantry for J-Serve; a First Amendment Religious Freedom Conference featuring Nina Totenberg; High Holidays of Hope Yom Kippur programming with more than 600 attendees; and an interfaith celebration of the first night of Hanukkah.

THE JCC AFTER MARCH 14



JCC's Center for Loving Kindness programs include small in-person gatherings for UPstanders; more than 30 virtual filmed interviews on topics ranging from the Covid 19 pandemic to current social justice issues around antisemitism and racism with professional athletes Zach Banner and Josh Bell; a national platform for interfaith dialogue through our newly created sofaspirituality.org; and ongoing behind the scenes work throughout Pittsburgh with sister organizations representing the diversity of our neighbors.

Moving Forward **TOGETHER**

"We are very grateful for the camp—giving our kids a piece of heaven filled with joy and normality in this crazy time is not trivial. You are our heroes!"

—Parent of J&R campers

"We talk about current events, travels, politics etc...we learn about things from each other and share safety tips and other information. I feel like I've known my volunteer for a long time. It feels like we're friends. It means so much to me!"

—Senior adult receiving AgeWell Wellness Check phone calls

"You're doing a fantastic job keeping the to-go process safe and sanitary."

—Participant in the Summer Food Service Program

"I cannot stop talking about how incredible the experience was... Your kindness and patience put me at ease and brought me joy. It solidified for me what a powerful and important experience sending D. (and eventually E.) to camp is."

—EKC Family Retreat participant

"Thanks to the JCC from the bottom of my heart. I have had a lot of health problems and couldn't come in. But when I was able to come in at the end of July it helped me out so much to work out and it lifted my spirits again."

—JCC member

"I am so glad you guys are back. I'm not ashamed to tell everyone that when I received the email that you were opening up again, I literally cried...it shows how important the JCC is to me!"

—JCC member

"Thank you. I needed this class. As a caregiver, these past few months have been extra stressful and isolating. Hearing from you all has validated my feelings, and I know I am not alone. "

—Participant in AgeWell at the JCC Caregiver Aging Mastery Program

Moving Forward **TOGETHER**

PROVIDING LIFE-SUSTAINING SUPPORT
MARCH 14-AUGUST 31, 2020

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graph TD; A[PROVIDING LIFE-SUSTAINING SUPPORT  
MARCH 14-AUGUST 31, 2020] --> B[BLOOD SUPPLY SHORTAGE]; A --> C[FOOD INSECURITY]; A --> D[SOCIAL ISOLATION];
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BLOOD SUPPLY SHORTAGE

1,053

Blood Donations at JCC facilities

3,140

Patients assisted

FOOD INSECURITY

20,700

Grab & Go and Delivered meals for vulnerable older adults

15,100

Meals served through Summer Food Service Program for school-age children

SOCIAL ISOLATION

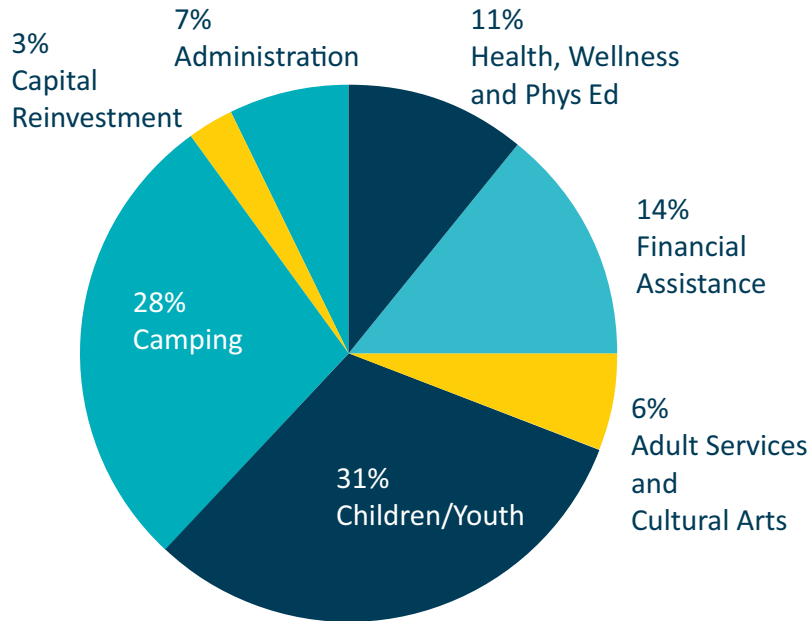
6,868

Telephone Wellness Checks for isolated seniors

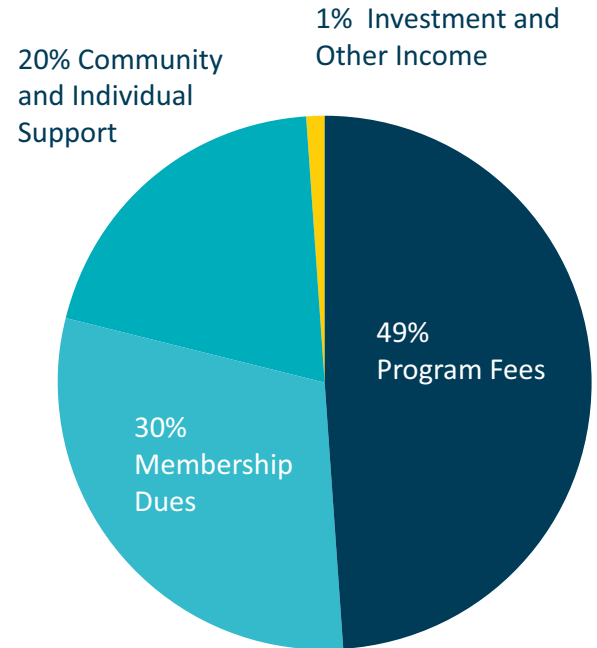
120

10.27 Healing Partnership staff "Canopy Conversations" in-person community interactions

FISCAL YEAR 2019 FINANCIALS (AUDITED)



Expenses



Revenue

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NURTURING PEOPLE
CONNECTING COMMUNITY
EACH DAY
THROUGH EVERY AGE
INSPIRED BY JEWISH VALUES

JEWISH COMMUNITY CENTER OF GREATER PITTSBURGH • JCCPGH.ORG

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The JCC is open and accessible to everyone, regardless of age, race, religion, national origin, sexual orientation, gender identity, gender expression or special need by welcoming individuals of all backgrounds, embracing their uniqueness and diversity under our communal tent.

The JCC could never accomplish its mission without the support of the United Way of Southwest Pennsylvania, the Jewish Federation of Greater Pittsburgh, the JCC Association of North America and the Jewish Healthcare Foundation



United Way of
Southwestern Pennsylvania

Beneficiary Agency of
Jewish Federation
OF GREATER PITTSBURGH



JCC Association
of North America



J E W I S H
H E A L T H C A R E
F O U N D A T I O N