

AD INFORMATION FOR ADVERTISERS



Celebrate the JCC's 120th anniversary with an ad in our special, 2016 commemorative ad book. Your ad helps support quality programs for individuals of all backgrounds, abilities, religious affiliations and financial needs.

Ads or ad copy due no later than
January 29, 2016 to bignight@jccpgh.org.

Thank you for your support!

Company _____ Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Ad Size: Full grayscale \$500 Half grayscale \$375 Quarter grayscale \$250

Business Card grayscale \$120 Add color to any size \$250

Check enclosed made payable to JCC of Greater Pittsburgh MC VISA AMEX Discover

Credit card # _____ Exp. Date _____

Signature _____

Please accept this special 120-year donation \$ _____ Big Night Tickets: _____ event tickets at \$120 each

Names and addresses of attendees _____

Ad Copy

120-year Donation \$ _____

Ticket sub-total \$ _____

Ad sub-total \$ _____

Total enclosed \$ _____



Jewish Community Center of Greater Pittsburgh
5738 Forbes Avenue • 412-521-8010 • JCCPGH.org

Ad Book Sizes

Add color for \$250

\$500
FULL PAGE GRAYSCALE
7.25"W X 9.75"H

\$250
QUARTER PAGE
GRAYSCALE
3.5"W X 4.75"H

\$120
BUSINESS CARD
GRAYSCALE
3.5 W X 2.25 H

\$375
HALF PAGE
GRAYSCALE
7.25"W X 4.75"H

Please note that ad sizes have changed from last year

- Please submit your ad in electronic format: EPS with all fonts converted to outline, 300 dpi TIFF, 300 dpi JPEG or high resolution PDF. Call Marsha Zuckerman, Graphic Designer, at 412-697-3536, for technical questions only.
- Email your ad to BigNightAds@jccpgh.org with the **NAME OF YOUR ORGANIZATION** in the subject line.